
CLE Webinar- Patent Searching Fundamentals: Tips for Performing and Directing Searches

Webinar
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Time: 1 p.m. EST

Patent searching extends well beyond evaluating whether or not an invention is patentable. It's often a foundational step in assessing go-forward business strategies such as in product development or in due diligence for a merger or acquisition. Whether you are an engineer, a business professional, or in-house patent counsel, the ability to understand and guide patent searches (and even perform basic searches yourself) can help you identify and protect valuable intellectual assets or help minimize infringement risk.

This webinar is apt for both novices and those with experience in patent searching. Attendees will come away with a basic understanding of search strategies that may be carried out using both publicly available and proprietary search platforms. Attendees will hear opinions on AI-based tools and how searchers can leverage these for efficiency and expedience. Presented from the patent attorney's perspective, this webinar will also describe best practices to follow when outsourcing searches, including potential pain points and cost-containment measures when working with patent practitioners and search firms.

This course has been approved for 1 Substantive CLE credit by PACLE.

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