

**MICHAEL F. SNYDER**

Shareholder

30 S 17th Street, 18th Floor
Philadelphia, PA 19103-4005

215-255-9123

msnyder@vklaw.com

Michael's natural and engaging approach in laying out alternatives and potential outcomes is genuinely appreciated by clients. He advances their causes with all-encompassing intellectual property portfolio management including experience in patent, trademark and copyright prosecution as well as litigation. Michael also counsels and advises clients with regard to due diligence matters including intellectual property clearance, licensing and acquisition.

His intellectual property portfolio management work covers prosecuting domestic and foreign patents and trademarks, representing client interests in transactional matters and performing due diligence investigations. Michael's experience in inter partes matters covers litigation and alternative dispute resolution proceedings concerning patents, trademarks, trade dress, unfair competition, non-competition agreements, trade-secrets and internet domain names.

Michael's clients range from local startups to companies having a worldwide footprint, representing a wide variety of industries and technologies. His work has included handling trade dress litigation for a national casino chain, obtaining trademark protection for restaurant chains, managing the worldwide patent portfolio for global companies, brand management for professional athletes, reviewing copyright agreements for authors, and litigating patent, trade dress and trademark disputes in the field of action sports. Michael also frequently provides legal commentary on topical intellectual property news stories for the Philadelphia area media.

IP Services

Alternative Dispute Resolution

Copyrights

Design Patents

IP Due Diligence

IP Litigation

Licensing and Monetization

Opinions

Patent Prosecution

Portfolio Management

Post-Grant Proceedings

Privacy and Data Security

Strategic Counseling

Trade Secrets

Trademark and Brand
Protection**Technologies**Computer Technology Software
and Business MethodsConsumer Products and
ServicesElectrical Technology and
Components

Life Sciences and Chemistry

Previous Work and Industry Experience

Michael formerly practiced as a licensed pharmacist before entering into his law career in intellectual property. He has been an instructor of Pharmacy Law at Temple University School of Pharmacy since 1995.

Life Beyond Law

I am lucky enough to consider so many of my clients to be good friends.

Experience

- Medical Devices
- Food Wine and Spirits
- Technology Transfer

Recognition

- Selected by attorney peers for inclusion in *The Best Lawyers in America*®, published by Best Lawyers LLC, (2013-2021) View methodology used for selection.
- No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

Material Sciences and Metallurgy

Mechanical Technologies

Education

Temple University Beasley School of Law, J.D., cum laude
Temple University, B.S., Pharmacy, magna cum laude

Admissions

U.S. District Court for the Eastern District of Pennsylvania
U.S. District Court for the District for New Jersey
U.S. Court of Appeals for the Third Circuit
U.S. Court of Appeals for the Federal Circuit
U.S. Court of Appeals for the Ninth Circuit
U.S. Patent and Trademark Office