

---

# Trade Secrets

---

In today's business environment, information is your competitive advantage. Smart management demands a forward looking approach to protecting confidential and proprietary business information. Nothing seems as valuable as when it is lost.

Today's employees, contractors, vendors, joint venture partners and/or customers can become tomorrow's competitors. Whether it's a formula, prototype, experiment, drawing, business method, pricing strategy, marketing plan, manufacturing technique or process, protecting that information as your trade secret and/or confidential information can be critical to maintaining market share, growth and long-term competitive advantage over those who do not know or use those pieces of intellectual property.

Volpe Koenig assists clients in all industries with creating and protecting their trade secrets and confidential information. Our attorneys counsel clients on identifying potential trade secrets and creating policies and procedures to control access to protect and enforce them. We understand the vigilance required for trade secret protection and work with clients in their specific environments to establish practical and effective processes to protect their confidential material that drives economic value from being "secret".

We approach each assignment with the realization that it may later become necessary to act on your behalf in enforcing your rights and protecting your business interests through negotiations or litigation with offending parties.

Our full service trade secrets competencies include:

- Trade secret audits and risk assessment
- Developing internal trade secret policies, procedures, and agreements
- Reviewing and revising client business agreements
- Conducting on-site training programs
- Preparing nondisclosure and non-compete agreements
- Trade secret license negotiations

## Attorneys

John J. O'Malley  
Michael F. Snyder

## Professionals

Brandon J. Barr  
Randolph J. Huis  
Todd A. Norton  
Ryan W. O'Donnell  
John J. O'Malley  
Daniel E. Rose  
Bryan A. Santarelli  
Marina Sigareva, Ph.D.  
Robert S. Silver  
Michael F. Snyder  
Nicholas M. Tinari  
Anthony S. Volpe

## Related Industries

Computer Technology Software  
and Business Methods  
Consumer Products and  
Services  
Electrical Technology and  
Components  
Life Sciences and Chemistry  
Material Sciences and  
Metallurgy  
Mechanical Technologies

## Global Experience

Asia Pacific  
Europe  
Middle East and Africa  
North America  
South America

- Litigating disputes regarding misappropriation of trade secrets and confidential information

### **Proficiencies & Successes**

- Food Wine and Spirits
- Cannabis

### **Blog Posts**

Taking Advantage of the Interface Between Trade Secrets and Patents  
*Imagine That IP Law Blog, 04.02.2022*