
Trade Secrets

In today's business environment, information is your competitive advantage. Smart management demands a forward looking approach to protecting confidential and proprietary business information. Nothing seems as valuable as when it is lost.

Today's employees, contractors, vendors, joint venture partners and/or customers can become tomorrow's competitors. Whether it's a formula, prototype, experiment, drawing, business method, pricing strategy, marketing plan, manufacturing technique or process, protecting that information as your trade secret and/or confidential information can be critical to maintaining market share, growth and long-term competitive advantage over those who do not know or use those pieces of intellectual property.

Volpe Koenig assists clients in all industries with creating and protecting their trade secrets and confidential information. Our attorneys counsel clients on identifying potential trade secrets and creating policies and procedures to control access to protect and enforce them. We understand the vigilance required for trade secret protection and work with clients in their specific environments to establish practical and effective processes to protect their confidential material that drives economic value from being "secret".

We approach each assignment with the realization that it may later become necessary to act on your behalf in enforcing your rights and protecting your business interests through negotiations or litigation with offending parties.

Our full service trade secrets competencies include:

- Trade secret audits and risk assessment
- Developing internal trade secret policies, procedures, and agreements
- Reviewing and revising client business agreements
- Conducting on-site training programs
- Preparing nondisclosure and non-compete agreements
- Trade secret license negotiations

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Related Industries

Computer Technology Software
and Business Methods
Consumer Products and
Services
Electrical Technology and
Components
Life Sciences and Chemistry
Material Sciences and
Metallurgy
Mechanical Technologies

Global Experience

Asia Pacific
Europe
Middle East and Africa
North America
South America

- Litigating disputes regarding misappropriation of trade secrets and confidential information

Proficiencies & Successes

- Food Wine and Spirits
- Cannabis

Blog Posts

Taking Advantage of the Interface Between Trade Secrets and Patents
Imagine That IP Law Blog, 04.02.2022