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# Strategic Counseling

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Volpe Koenig's sole focus is intellectual property law. Our extensive strategic counseling experience assures that we can see the big picture, weighing all options and factoring in implications that could affect intellectual property portfolio value. Most clients first work with our professionals regarding specific intellectual property protection needs, then return for counsel on projects with broader scope business objectives. Strong and diverse industry backgrounds help our professionals provide clients with high value strategic counseling in hi-tech areas such as computer, mechanical, electrical and bio-chemistry technologies.

Our attorneys regularly identify, develop, and realize value in clients' patent portfolios by mining portfolios for assets related to particular products, companies, and industry standards. With pending assets, our attorneys identify potential deal driving assets and apply strategic prosecution plans to get important assets allowed. When it comes time to getting the most value from client assets in licensing, litigation, or sale, our attorneys prepare claim charts to demonstrate validity and infringement. From there, we assist in negotiations so that clients fully realize the value of their portfolios.

## News & Events

Robert Leonard to Moderate Panel at IP Watchdog Live  
09.11.2022

## IP Insights

CLE Webinar-June 9, 2022- Taking Control of The Pace of Prosecution  
06.09.2022

## Blog Posts

Breaking IP: Major Company Splits and Protecting Intellectual Property Rights  
*Imagine That IP Law Blog*, 12.02.2021

Patent Portfolio Asset Mining-First Step in Monetization  
*Imagine That IP Law Blog*, 10.06.2021

## Attorneys

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## Professionals

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Wesley T. McMichael  
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Todd A. Norton  
Ryan W. O'Donnell  
John J. O'Malley  
Alok Parikh  
Ana Lucia Pinheiro, Ph.D.  
Daniel E. Rose

Are You Maintaining Privilege When Using Zoom?

*Imagine That IP Law Blog*, 04.19.2021

Breaking Up is Hard: Protecting Your Intellectual Property When an Employee Leaves

*Imagine That IP Law Blog*, 03.02.2021

Practical Considerations For Protecting IP At The Employee On-Boarding Stage

*Imagine That IP Law Blog*, 02.23.2021

Identifying and Avoiding Pitfalls in Intellectual Property Agreements

*Imagine That IP Law Blog*, 02.17.2021

Non-Disclosure Agreement Lessons from SiOnyx LLC v. Hamamatsu Photonics K.K. (Decided December 7, 2020)

*Imagine That IP Law Blog*, 01.21.2021

Better Inventor Communication – Hidden Cost Savings In Patent Prosecution

*Imagine That IP Law Blog*, 08.28.2020

Approaches to Cost Containment in the Time of Coronavirus

*Imagine That IP Law Blog*, 04.29.2020

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Consumer Products and Services

Electrical Technology and Components

Life Sciences and Chemistry

Material Sciences and Metallurgy

Mechanical Technologies

#### **Global Experience**

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Europe

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North America

South America