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## Clients-First Model

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We are passionate about providing exceptional client service. Our goal is to earn each client's trust and become their long-term strategic intellectual property partner.

Volpe Koenig's size and singular focus on intellectual property enables its professionals to nimbly adjust to evolving client needs and provide creative solutions to legal, technical and fiscal client requests. We have the flexibility to tailor matters based on outcomes and procedures that fit our clients' unique strategic objectives. Volpe Koenig professionals work within client budgets to create plans that generate valuable assets and minimize risk of infringement or theft.

Each incoming client matter is assigned to a hand-picked legal team that includes professionals with relevant real-world and legal experience allowing them to provide practical counseling on IP issues, including patent, trademark, copyright, trade secret, litigation and related services. Next, we learn enough about each client's business objectives and IP needs to develop a comprehensive long-term IP strategy that help clients prioritize and plan for future phases. We communicate regularly with our clients to ensure there are no surprises and strive to make each client's life easier.

Recognizing that the business concerns of today may change tomorrow, client teams are designed to be dynamic and responsive. With that in mind, Volpe Koenig makes certain that each team contains the individuals needed to address the specific task at hand, capably led by a professional who is acutely aware of the client's story, evolution and long-term goals. Our cross-firm coordination enables us to provide clients with practical and thorough advice that is coordinated, tailored and cutting-edge.

Volpe Koenig takes great pride in our proven track record of success and the long term client relationships developed as a result of that success. In addition to providing highly responsive services, clients tell us that we're down to earth, friendly, and easy to partner with.

