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# Intellectual Property in Consumer Electronics, Software and Technology Startups

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Book  
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*Intellectual Property in Consumer Electronics, Software and Technology Startups* provides a comprehensive guide to procuring, utilizing and monetizing intellectual property rights, with an eye toward those in the high-tech consumer electronics and software industries, as well as technology startups. Numerous real life examples, case studies and scenarios are incorporated throughout; what to consider throughout the various creative phases of a product's lifespan from initial research and development initiatives through post-production is also covered.

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The book was recently released in September 2013, and may be purchased through [springer.com](http://springer.com) or [amazon.com](http://amazon.com)

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