
Webinar-Cut Costs, Not Quality-How In-House Counsel Can Manage Patent Portfolio Costs During Uncertain Times

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COVID-19 is likely increasing uncertainty in your organization and challenging the development of your IP portfolio. Yet, the goal of a robust patent portfolio will still be essential when normal business operations resume. Focus now on specific areas where you can reduce costs and streamline processes to reduce your costs while maintaining quality.

Volpe Koenig intellectual property attorneys Wes McMichael and Rob Leonard offer in-house counsel ideas on how to get creative with portfolio management while maintaining quality in these uncertain times.

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