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# Tony Volpe Focuses on IP Strategy for Business Formation and Growth During First Annual BCBA Business Law Institute

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## Attorneys

Anthony S. Volpe

Volpe and Koenig, P.C. co-founder and shareholder Anthony S. Volpe was a featured panelist at the First Annual Bucks County Bar Association's Business Law Institute on March 2, 2017. Volpe's panel, The Intersection between Intellectual Property and Business Law: Understanding Intellectual Property Issues in Commercial Situations, focused on the role of intellectual property at all levels of a commercial enterprise. Volpe emphasized the need for establishing a formal intellectual property strategy for the business formation stage and each subsequent stage of business growth, citing revenue generation and the avoidance of competitor poaching as two key benefits.

With decades of litigation and counseling experience, Volpe specializes in the analysis of client business models and the design of intellectual property strategies that complement and advance client objectives. He also leads Volpe and Koenig, P.C.'s new national business mediation practice that is dedicated to resolving commercial disputes in an efficient and cost effective manner. For more information, visit [vklaw.com](http://vklaw.com) or [businessmediation.com](http://businessmediation.com).