



## **JOHN J. O'MALLEY**

Shareholder

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Clients prize John's wealth of creative ideas for growing and protecting their businesses. Naturally outgoing, he has developed an extensive network of contacts that benefit clients as he advances their interests. John works closely with clients of all sizes and types to develop strategies for building brands and developing and protecting U.S. and international trademark portfolios.

A significant part of his practice involves counseling startups and emerging companies on taking their business to the next level.

John's trademark work includes providing clearance opinions as well as preparing and prosecuting trademark and copyright applications. He also routinely conducts IP audits and IP due diligence for banks, IP investment companies, venture capital firms and private equity investors. His work further extends to negotiating and drafting intellectual property agreements including licenses, confidentiality assignments, joint development, software development, and website development agreements. John regularly handles domain name disputes and acquisitions and counsels clients on IT, internet, website and e-commerce transactions.

Litigation can be an important and necessary step in protecting intellectual property rights and John has litigated and enforced rights involving trademarks, domain names, patents, copyrights, unfair competition, false advertising and the internet.

### **IP Services**

- Copyrights
- IP Litigation
- Licensing and Monetization
- Privacy and Data Security
- Strategic Counseling
- Trade Secrets
- Trademark and Brand Protection

### **Technologies**

- Consumer Products and Services

### **Education**

- Villanova University Charles Widger School of Law, J.D.
- George Washington University, B.A., Political Science, cum laude

### **Admissions**

- Pennsylvania
- U.S. Supreme Court
- U.S. Court of Appeals for the Federal Court
- U.S. Court of Appeals for the Third Circuit
- U.S. District Court for the

John is also an adjunct professor at Villanova University Charles Widger School of Law where he teaches IP Licensing and Strategy.

Eastern District of Pennsylvania

## Life Beyond Law

John enjoys reading about history, and especially ancient history. His guilty pleasure is following the always interesting local sports teams we have in Philadelphia.

## Experience

- Food Wine and Spirits

## Honors and Activities

- Selected by attorney peers for inclusion in The Best Lawyers in America®, published by Best Lawyers LLC, for Copyright Law and Trademark Law, (2012 - 2021) View methodology used for selection.
- Selected to the *Pennsylvania Super Lawyers*® list, published by Thomson Reuters, (2012-2018, 2020-2021) View methodology used for selection.
- Selected to the *Pennsylvania Super Lawyers*® - *Rising Star* list, published by Thomson Reuters, (2006-2007)
- Selected as a "Trademark Star" in *Managing Intellectual Property's* IP Stars, (2020-2021) View methodology used for selection.
- No aspect of these advertisements has been approved by the Supreme Court of New Jersey.

## Professional Affiliations

- International Trademark Association
- Brehon Law Society
- Greater Philadelphia Chamber of Commerce
- Irish-American Chamber and Business Network, Member of the Board
- Irish Immigration Center of Philadelphia, Member of the Board

### Community Involvement

- Family and Community Services of Delaware County, Board Member
- Committee of 70, Board Member