

PIF INVESTORS

# POWER OF INTELLECTUAL PROPERTY AND RAISING CAPITAL

The Angel Venture Fair working with one of the country's top Intellectual Property law firms, Volpe Koenig is running the fourth annual Power of Intellectual Property and Raising Capital seminars on Thursday, March 9th at the University City Science Center 3675 Market Street, Phila, Pa 19104. There will be a continental breakfast.

# CLICK HERE FOR TICKET (First 50 tickets are free): Power of IP and Raising Capital

7:30 a.m. to 8 a.m. Registration and Networking

8:00 a.m. to 8:30 a.m. Volpe Koenig attorneys explain the various Intellectual Property options providing the following information:

#### Presenters

• John J. O'Malley, Shareholder

• Edward T. La Barr, Shareholder

### **Content Covered**

- Type of intellectual property and how it is used
- Time it takes to file
- Time it takes on average to receive approvals
- Estimated budgeting costs for different intellectual property

8:30 a.m. to 9:00 a.m. Panel of early-stage companies that have filed for different intellectual property that would provide the following:

- The time and expense.
- The value they found from doing it.
- What they learned that they didn't know before the process.
- How investors valued their IP when raising capital.

## **Entrepreneurs:**

Moderator: Patrick S. Griffin, Associate

- Matt Handel, founder/CEO, ExpressCells
- Jake Henry, founder/CEO, Lectra Technologies
- Richard Russo, founder/CEO, Endomedix
- Oleg Shinkazh, founder/CEO, Chromatan
- Pawel Zolnierczyk, founder/CEO, IQure Pharmaceutical

9:00 a.m. to 9:30 a.m. Entrepreneurs Presenting and Getting Feedback from Investors

9:30 a.m. to 10: a.m. Panel of investors talking about the value of IP when evaluating companies.

- What IP holds the greatest value.
- How investors value IP.
- What are the biggest mistakes companies make related to IP.

#### Investors

### Moderator: Marc Kramer, executive director, Private Investors Forum

- Sid Amster, Angel Investor, Social Venture Circle
- Will Houston, Angel Investor, Broad Street Angels
- Ellen Weber, Executive Director, Robin Hood Ventures
- Susan Yee, Angel Investor, StageNex